

**Workshop Title: The CLASS formula for Speech Excellence**  
**(Nov 13, 2004 at SIM, 10am to 4pm (Register with SIM TM1))**

**Have you ever felt tongue tied when asked to speak on a topic you totally have no idea about?**

**Have you experienced occasions when you had spoken for minutes and later found out that neither you or your audience have any clue what you have been talking about for the past minutes?**

**Have you great difficulties in finding a topic to write when asked to give an after dinner speech?**

**If you are a toastmaster, do you find your public speaking journey stagnant because you cannot find an 'interesting' topic to do your projects?**

**Well, fret no more !!! Enrol for this special SIM TM1 Interest Group workshop to free yourself of these shortcomings.....whether you are a toastmaster or not.**

**Workshop Learning points:**

- Deliver impromptu speeches, lasting 3 minutes or 3 hours using the revolutionary "CLASS" formula
- Write talks or speeches outline with this formula
- Creativity to develop common interests topics or key themes for impromptu or prepared speeches

We will use the Toastmaster International Communications and Leadership Manual for Projects 1 to 6 objectives as the basis for writing the speeches.

In other words, participants will be writing speeches or talks that will require 5-7 minutes of delivery.

At end of workshop, participants would have learned:

- how to "stand up" and speak before an audience on any topic unprepared, confidently
- speech writing for short or long talks for non-toastmasters with ease
- for toastmasters, written Project 1 to 6 speeches for ready delivery
- new ways to discover interesting "topics" for speeches easily