

Club Growth is in Your Hands

Establish and Support New Clubs







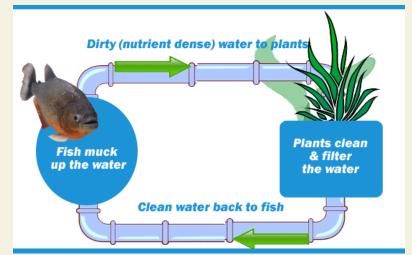
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WHAT IS AQUAPONICS?

Aquaponics - grows fish and plants together in one integrated system. The fish waste provides an organic food source for the plants, and the plants naturally filter the water for the fish.













1/9/2018



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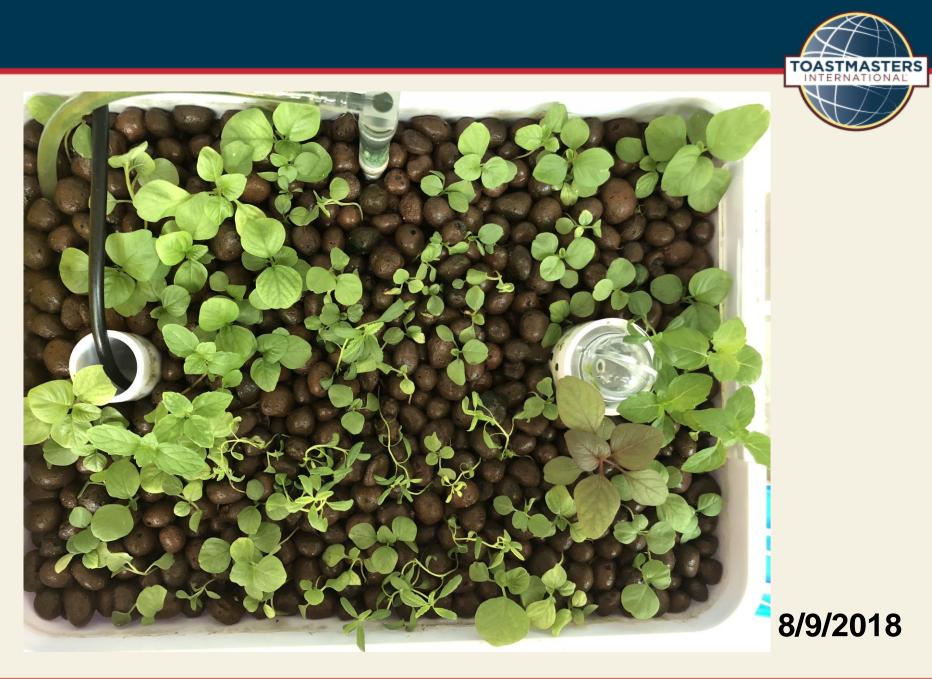
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1.	The growth of New Clubs is similar to life of animals or plants which need water n nutrients. To flourish clubs like cells will multiply if motivated or nourished by owner or keeper.	CGD Gideon Cheong
2.	一个新会的成立,就像生物一样,不只是给予水和养料就行,如果要她继续蓬勃生 长就 <u>需要细心的呵护</u> 。	Lim Ang Chew DTM,
3.	Nothing is by chance , even if it looks that way ~ the farmer is the most important element gathering all the resources together	Shirley Tham
4.	Whenever you see in successful new club, someone once made a <u>courageous</u> <u>decision</u> . Taking the first step and <u>making it happen</u> for new club formation!	PID Poh Kim Siong DTM
5.	All that is required is genuine <u>care, concern and a determination</u> to <u>see</u> "others" succeed.	PDG Pradeep Kumar DTM
6.	After you have put in your time and effort, you will see different results. Some plants will flourish, but some will not survive . Do we feed sad and discouraged? If we want to see more and more new clubs, we have no choice but to keep doing it!	PDG Edward Ma DTM
7.	A club is liken to rose which needs nutrition and tender loving care to grow and flourish and eventually grow strong enough to be beautiful !	Rajaletchumi Mahendran DTM
8.	When a new club is born, <u>focus your time and energy</u> in nurturing and strengthening it. Make your garden (club) bloomed with flowers and greenery so that it can <u>attract bees and butterflies (members).</u>	Jacky Tan, Division L Director



9.	New clubs and it's new members are like Seedlings, they need	Yian Tay DTM
	a) <u>nutrients (knowledge)</u>	
	b) <u>water (practice)</u>	
	c) <u>sunlight (mentors)</u>	
	To grow and flourish, without these 3 things they cannot grow.	
	If you add to it:	
	- <u>Fertiliser (network of other TM clubs)</u>	
	-Love (district support)	
	It will soon <u>be a forest</u>	
10.	A leader with a vision with the end in mind. A passion to share words of	Lee Chay Buay
	encouragement daily to motivate anyone, regardless of age or background, to	DTM
	improve from where one is.	
	A daily shower of care and concern will work wonders and can melt many	
	hearts, like a daily shower of water and sunshine to seedlings. Forming a NEW	
	CLUB/growing memberships will be swimmingly successful. All will be mentored	
	from where they are, to fit in and learn systemically. All will grow and make	
	Toastmasters meetings <u>a better place to improve, day after day</u> . Let's grow	
	New Clubs and glow.	



11.	and growing plants. We could be growing a new club that produces the next Area Director, the next	Wilson Ong DTM Division Director of the Year 2017- 2018
12.		Jackson Chua DTM
13.	otart <u>oman</u> a oct <u>blooen</u> .	Annie Goh Division B Director

Session Agenda



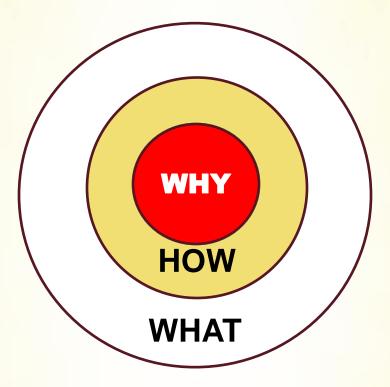
- Mission and goals
- Club builders
- Club-building cycle



- Describe relationship between establishing new clubs and the Toastmasters and district missions.
- Identify which district leader responsibilities help establish new clubs.
- Recognize the support available to establish new clubs.
- Describe the club-building cycle.
- Identify opportunities for new clubs.

The Golden Circle





Simon O. Sinek

An author, speaker, and consultant who writes on leadership and management. Talk on "How Great Leaders Inspire Action" is the 3rd most viewed video on TED.com http://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action



Toastmasters Mission

We empower individuals to become more effective communicators and leaders.

District Mission

We build new clubs and support all clubs in achieving excellence.



How does the Toastmasters Mission relate to the district mission?

The district mission is the manner in which the Toastmasters mission is **fulfilled**.



How do the Toastmasters and District missions relate to club-building?

New clubs are the way to empower **more** individuals to become better Communicators and leaders.



What are the benefits of club-building to you as Toastmasters?

- Fulfilment of introducing others to Toastmasters
- Rewards for helping new members
- Leadership development
- Contacts and <u>networking</u>
- District <u>recognition</u> for the area or division



What are the benefits of club-building to you as Toastmasters?



"Being in Toastmasters pushes you to take on challenges that you wouldn't have taken on by yourself. You start stepping up more for a project and want to take on more responsibility

and become a leader. That's what makes our group truly what it is."



What are the benefits of new clubs to the members who join them?

- More effective <u>communication skills</u>
- Improved <u>self-confidence</u>
- Leadership-skills development
- Opportunities to meet new people
- Personal growth

New Clubs



- New clubs offer Toastmasters benefits to more people.
- Establishing new clubs provides improved communication and leadership experiences.
- Area and division directors have support to build clubs.





- All Toastmasters expand the network of clubs, areas, and divisions.
- Area and division directors serve as liaisons between districts and clubs.
- Area and division directors work with sponsors and mentors.
- Area and division directors fulfill duties that support club-building.

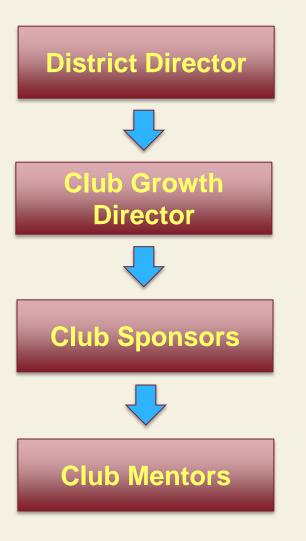
Past Leadership Experiences 1999-2018



Sky Media TMC	Secretary	1999-2000	INTERNATIONAL
Sky Media TMC	VPM	2001-2002	
Sky Media TMC	President	2002-2003	
District 51, Area D1	Area Governor	2003-2004	President Distinguished Area
			http://www.makeadifference.sg/aread1
Singtel TMC	Club Mentor	2004	
Radin Mas TMC	VPM	2003-2004	
Radin Mas TMC	VPE	2004-2005	
Division D	Assistant Public Relations	2004-2005	
District 51	Webmaster	2004-2005	
Nee Soon South TMC	Club Sponsor	2005	Division D – Select Distinguished Division
District 51, Division D	Division Governor	2005-2006	President Distinguished Division
	4 AGs – PDA. 2 AGs – SDA		http://www.newtonwebs.com/DD2005
New Millennium Advanced TMC	VPM	2006-2007	
District 80 Annual Convention	Organising Chair - MAD Mama	2008	http://www.makeadifference.sg/MAD2008
New Millennium Advanced TMC	Treasurer	2009-2010	
Nee Soon South TMC	VPPR	2009-2010	
District 80	LGM, Dues & Membership Chair	2009-2010	
District 80	Secretary	2010-2011	
Cairnhill Mandarin TMC	Club Sponsor	2010	Member till today
Toa Payoh Central CC Advanced TMC	Club Mentor / SAA	2010-2011	Member till today
Toa Payoh Central CC Advanced TMC	Club President	2012-2013	
Toa Payoh Central CC Advanced TMC	VPE	2013-2014	
Cairnhill Mandarin TMC	VPPR	2014-2015	
District 80 – 23 New Clubs, 9.27% UP	Lieutenant Governor Marketing	2013-2014	President Distinguished District
District 80	Lieutenant Governor E & T	2014-2015	Select Distinguished District
District 80	District Director	2015-2016	Select Distinguished District
			http://www.makeadifference.sg/D80
Toa Payoh Central CC Advanced TMC	SAA	2015-2016	
Cairnhill Mandarin TMC	VPM	2016-2017	
Cairnhill Mandarin TMC	VPE	2017-2018	President Distinguished Club (after 2011)

Club Builders





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- 1. Receive leads from World Headquarters
- 2. Confirms alignment of new clubs











- 1. Receive leads from World Headquarters
- 2. Confirms alignment of new clubs with the district











- 1. Recruit, train, and supervise club-building team members, club sponsors, and club mentors
- 2. Receive leads from district director and World Headquarters
- 3. Assist with prospect visits
- 4. Help plan demonstration meetings
- 5. Attend demonstration meetings and precharter information meetings











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- 1. Serve as contact for demonstration meetings and pre-charter information meetings
- 2. Generate interest and recruit members in new clubs
- 3. Show new clubs how to hold meetings and elect officers
- 4. Submit charter paperwork, fees, and dues to World Headquarters
- 5. Plan charter presentation meetings











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- 1. Guide clubs through first six to 12 months
- 2. Ensure club officers understand duties and how to perform them
- 3. Familiarize club officers with Toastmasters education program
- 4. Familiarize club officers with Distinguished Club Program
- 5. Help recruit and retain members











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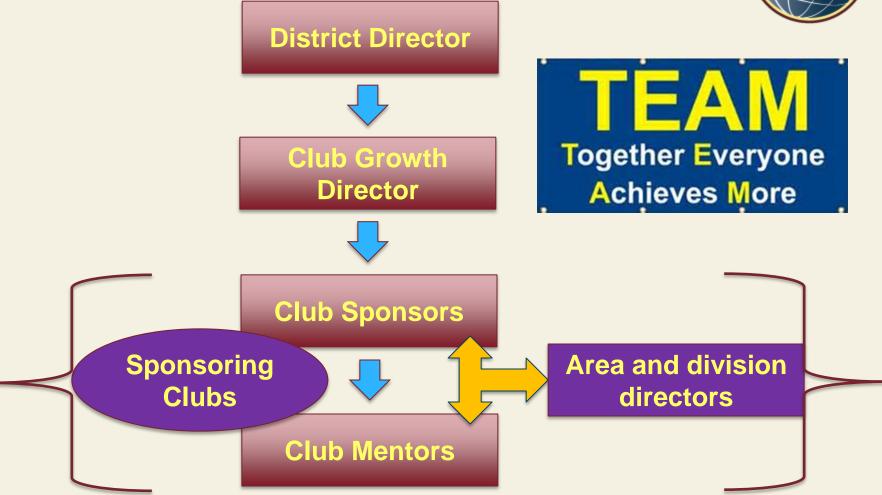






Club Builders



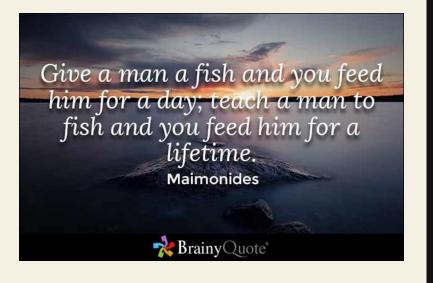


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Club Mentors



Responsibilities





"I was asked why I did not give a rod with which to fish, in the hands of the poor, rather than give the fish itself as this makes them remain poor. So I told them: The people whom we pick up are not able to stand with a rod. So today I will give them fish and when they are able to stand, then I shall send them to you and you can give them the rod. That is your job. Let me do my work today."

~MOTHER TERESA

Club-building Team Support

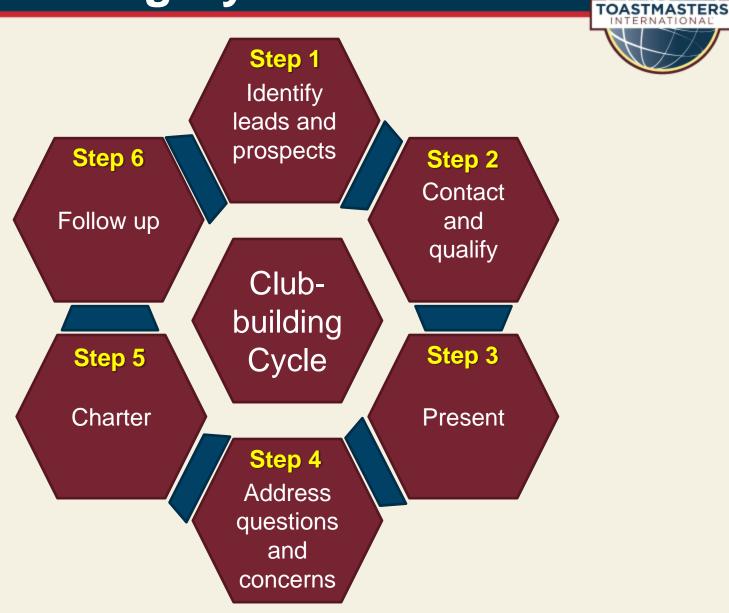


- Club-building efforts are supported by:
 - Committees and teams
 - Area and division directors
 - Serve as members of a district committee
 - Club extension committee
 - Marketing committee
 - Generate leads



- Find club sponsors and club mentors
- Facilitate and attend demonstration meetings and pre-charter information meetings

Club-building Cycle





Types of Clubs

- Corporate
- Community
- Advanced
- Specialty





"Begin as you intend to continue."

A very important attitude & mindset in forming new clubs!



Step 1 Identify Leads and Prospects

TOASTMASTERS

Leads can come from

- World Headquarters
- Current members
- Neighbours
- Coworkers
- Many other places
- Assess existing clubs to identify opportunities for new clubs
- Target opportunities
 - Communities over 10,000 people
 - Corporations over 150 people



Establish a Corporate Club

Identify Your Target

- Company
 - Size
 - Location
 - Revenue
- Key contacts and decisionmakers Partnering with the Corporate Club

- Company
 - Strategies
 - Key initiatives
 - Priorities
 - Focus and mission
 - Recent news articles



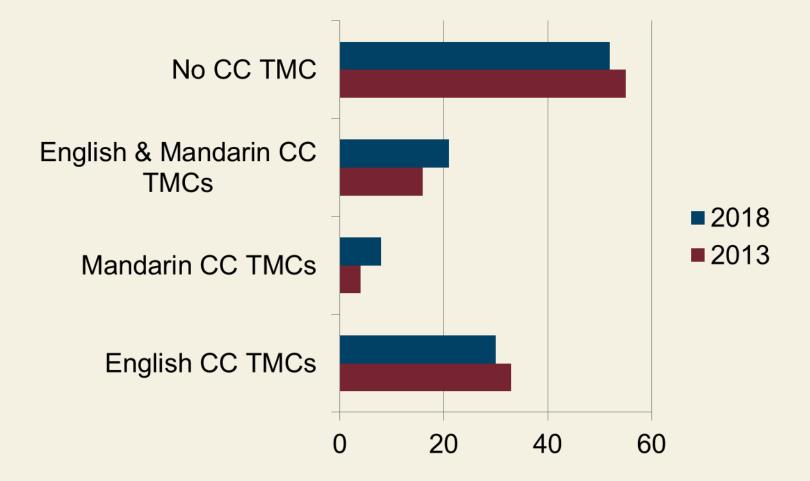
"Partnering with the Corporations"

Paradigm shifts working towards successfully building and sustaining corporate clubs.





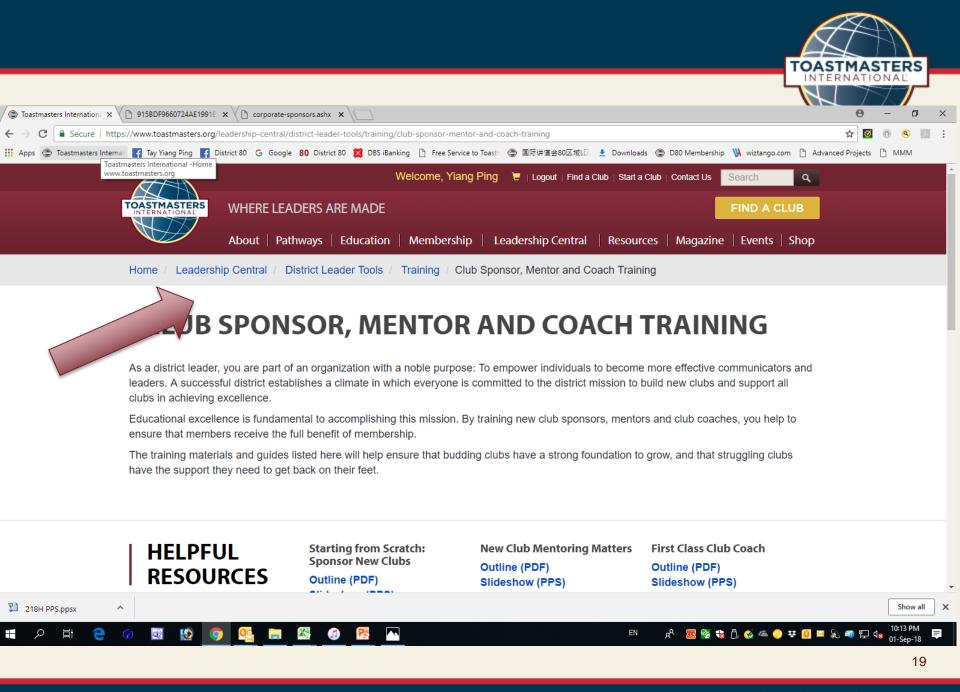
Community Clubs



Step 2 Contact and Qualify



- Follow up leads when requested
- Understand business and needs of each lead
- Contact lead promptly
- To qualify the lead
 - Identify the decision maker
 - Explain how Toastmasters can help their corporation
 - Ask questions, listen to their needs, offer solutions



Step 3 Present

- TOASTMASTERS INTERNATIONAL
- Conduct a demonstration meeting
- Demonstration meeting resources
 - Demonstration meeting team
 - How to Build a Toastmasters Club (Item 121)
 - http://www.toastmasters.org/build
 - Promotional material

INTERNATIONAL



TOASTMASTERS INTERNATIONAL www.koitmater.org/boldclub

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- Address questions and concerns
- Ask for opportunity to establish a new club

Step 5 Charter

- TOASTMASTERS
- How to Build a Toastmasters Club (Item 121)
- Club sponsor responsibilities
 - Build membership to 20
 - Submit Application to Organize a Toastmasters Club and charter fee
 - <u>https://www.toastmasters.org/club-chartering/chartering-application</u>
 - Assist club in electing officers, adopting a club constitution, and submitting charter forms
 - Schedule charter presentation meeting
- Club mentors guide for six to 12 months



FORM

Complete the Charter

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Online Application

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TOASTMASTERS INTERNATIONAL WHERE LEADERS ARE MADE	FIND A CLUB
About Pathways Education Mem	bership Leadership Central Resources Magazine Events Shop
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APPLICATION TO ORGA	NIZE A TOASTMASTERS
1 Coordinator Information — 2 Charter Agreement — 3 Spo	nsor and Mentor Information — 4 Payment — 5 Club Receipt
This form cannot be edited because we use your existing member in prefer to use a different shipping address for the charter kit.	formation if you logged in. Please go to My Profile to update your address if you
Coordinator or President's Last Name*	Country*
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New Club charter kit





New Club charter kit

TOASTMASTERS

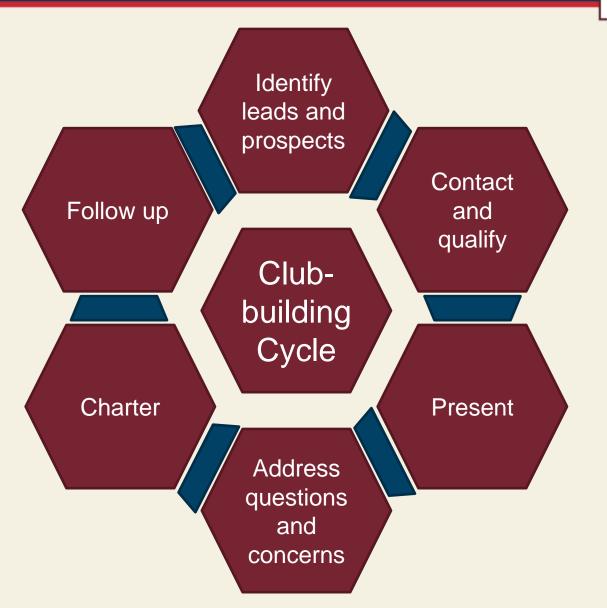
Description	Qty
A Toastmaser Wears Many Hats	20
All About Toastmasters	20
Club Leadership Handbook (set of 7)	1
Master Your Meetings	1
Ballots & Brief Evaluations (set of 250)	1
Gavel	1
Timing Cards	1
The Navigator	1
Evaluation Resource (Pad of 25)	1
Pathways 'Ice Breaker' Project Compl	5
Pathways Charter Kit Contents Flier	1
Take the First Step	20
Fundamentals of Public Speaking	20

Step ⁶ Follow Up



- Club mentor responsibilities
 - Ensure officers understand duties
 - Maintain membership strength
 - Explain Toastmasters education program and DCP
- Cycle begins again

Club-building Cycle



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OASTMASTERS





- Describe relationship between establishing new clubs and the Toastmasters and district missions.
- Identify which district leader responsibilities help establish new clubs.
- Recognize the support available to establish new clubs.
- Describe the club-building cycle.
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Conclusion: Closing Remarks



- Club-building is basic to missions of Toastmasters and the district.
- District directors, club growth directors, club sponsors, and club mentors have club-building roles.
- The district may establish club-building committees and teams.
- The club-building cycle has six steps.
- Area and division directors have opportunities to assist club building efforts.
- Club leads can come from anywhere.



The development and charter of New Clubs is the <u>responsibility of every Toastmaster</u> if you have <u>gained</u> from the Toastmasters' Program. We need to <u>pass on</u> the benefits to as many people as possible in every community and corporation.





May You enjoy this term as a most rewarding personal experience and in your career.

Pass it On

TOASTMASTERS INTERNATIONAL Where Leaders are Made